



Sustainable Finance Coalition

Finance solutions for enduring naturescapes



SADC TFCA
Sustainable
Finance
Community of
Practice

Sustainable Finance in Practice

Webinar Series

A four-part webinar series designed to support members of the *SADC TFCA Community of Practice on Sustainable Finance* uncover how finance solutions work in real settings through practitioner insight, practical case examples and discussion on relevance for connected **naturescapes**.





Webinar 1: Blue Finance in Practice in Africa

Moderated by:
Tshepiso Masilonyane
Sustainable Finance Coordinator



With inputs from:



Candice Stevens
CEO, Sustainable Finance Coalition



Justin Smith
CSO, Sustainable Finance Coalition



Lisa Freercks
Head of Innovative Finance, Sustainable Finance Coalition



Sustainable Finance Coordination and Capacity for TFCAs

A SADC initiative with support from the **Joint Action NaturAfrica / Climate Resilience and Natural Resource Management (C-NRM) Programme** – co-funded by the European Union (EU) and the German Government.

AGENDA

- 1. Opening Remarks | Candice Stevens**
- 2. Introduction to Blue Finance | Justin Smith**
- 3. 'In Practice' Focus | Lisa Freercks**
- 4. Open Discussion | Tshepiso Masilonyane**
- 5. Closing and Survey**



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Zusammenarbeit (GIZ) GmbH



Welcome Remarks



Candice Stevens
Chief Executive Officer
Sustainable Finance Coalition



Introduction to Blue Finance



Justin Smith
Chief Strategy Officer
Sustainable Finance Coalition

\$100
billion
pa

\$942 billion
per annum



**Finding the
right key
to open the
doors to
financial
opportunity**

2 KEYS HELP US UNLOCK THE POWER OF IMPACT AT SCALE



Our Finance Model

Without a clear process, finance solutions don't reach impact.



Our Nature Finance Doers at Scale

Without committed organisations, finance solutions don't go to scale.

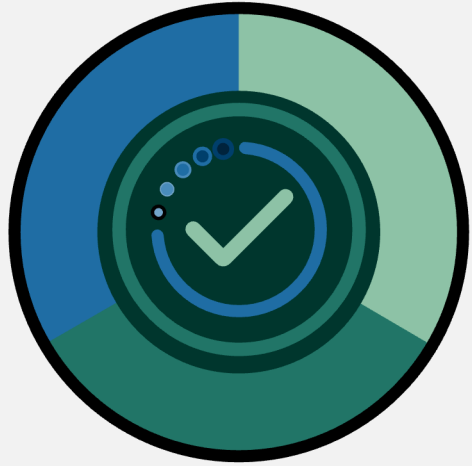


Harnesses the power of collective action to **mobilise money and expertise** to take finance solutions to scale.



Identifying the right **Finance Solution** for the right **Place** with the right **People**.

Take an identified finance solution from idea to **implementation** within clear **impact** parameters.



Doers

Nature Finance Doers at Scale

Why? We need as many organisations and teams as possible building tailormade finance solutions.

An **all-hands-on-deck** approach!

Finance for Nature Ecosystem

Nature Finance Doers at Scale



FRANKFURT
ZOOLOGICAL
SOCIETY



HONEYGUIDE



Transfrontier Conservation Areas
SOUTHERN AFRICAN DEVELOPMENT COMMUNITY



65+ partners
8600+ supporters



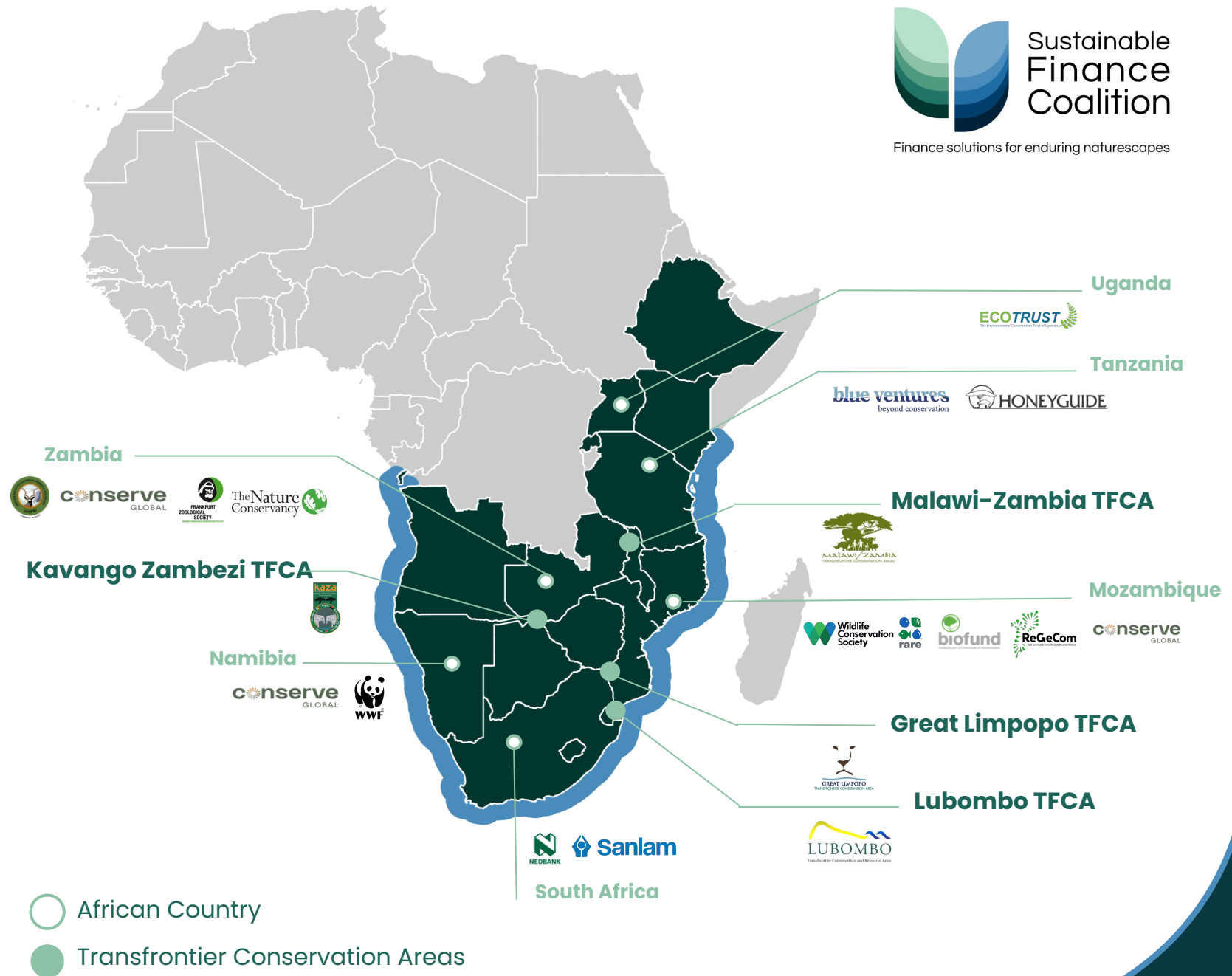
Footprint

15 Countries

4 TFCAs

Doers

14





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Overview of Blue Finance

Blue Finance

investment strategies
and financial
instruments that support
ocean-related
sustainability goals.





Image by [Christo Ras](#) from [Pixabay](#)

The blue
economy is
projected to
be worth
\$5.1 billion
by 2050.

Source: OECD. (2025). The Ocean Economy to 2050



Image by [Helge Wengenroth](#) from [Pixabay](#)

Africa's blue economy generates **US\$300bn** a year and is projected to reach US\$405bn by 2030

Source: African Union (2019). Africa Blue Economy Strategy

The Concept of **blue finance** gaining traction as a transformative approach to support sustainable activities related to oceans and freshwater.

Transitioning from niche to mainstream.



**United Nations
Ocean
Conference
UNOC**

**The Blue Bond
Accelerator
(BBA)**

**Our Ocean
Conference 2026
Mombasa**

**The High Seas
Treaty formally
ratified**

**The Blue
Economy and
Finance Forum**



**Global
Progress for
Blue Finance**

Meaningful scaling

requires addressing:

- financing bottlenecks,
- improving project pipelines, and
- harmonising standards

Commissioned by



HIGH LEVEL PANEL for
**A SUSTAINABLE
OCEAN ECONOMY**

Working Paper

Ocean finance for the sustainable ocean economy

LEAD AUTHORS | Torsten Thiele, Angelique Pouponneau

OCEAN PANEL SECRETARIAT COORDINATING AUTHOR | Amy Swift

CONTRIBUTORS | Ludovic Arnaud, Diana Barrowclough, Yabanex Batista, Chantal Line Carpentier, David Vivas Eugui, Louise Heaps, Suzanne Johnson, Claire Jolly, Shashwat Koirala, Stephanie Ockenden, Anu Peltola, Raghu Dharmapuri Tirumala, Karen Sack, Melissa Walsh, Tao Wang

ARBITERS | Judith Kildow, Tom Pickerell

oceanpanel.org

- › Estimated **\$550 billion** annually required
- › **›1%** of ODA and philanthropic funding directed toward ocean sustainability.
- › Harmful & unsustainable ocean practices > **\$8 trillion** in losses by 2050.



Mangroves, seagrass beds, sand
dune ecosystems, coral reefs and
kelp forests provide

**over US\$815bn
annually in
ecosystem
services**

These assets are rapidly
disappearing.

Commissioned by



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oceanpanel.org

- > **Redirecting financial flows** toward sustainable activities can drive resilience and shared prosperity.
- > Every \$1 invested in **ocean solutions** could yield at least \$5 in global benefits by 2050

Opportunities in Ocean Finance

6x more
sustainable food
by 2050

Billions of people
made more
climate resilient

40x more
renewable energy
by 2030

12 million more
jobs by 2050

\$15.5 million in benefits from
sustainable ocean
investments by
2050

35% of GHG emissions
needed to keep
the world within
1.5°C warming
by 2050



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Exploring Opportunities for Blue Finance in Africa

Mozambique and Tanzania

Finance for the Blue Economy in Tanzania

Focus: small-scale fisher communities and livelihoods

FIND – Completed

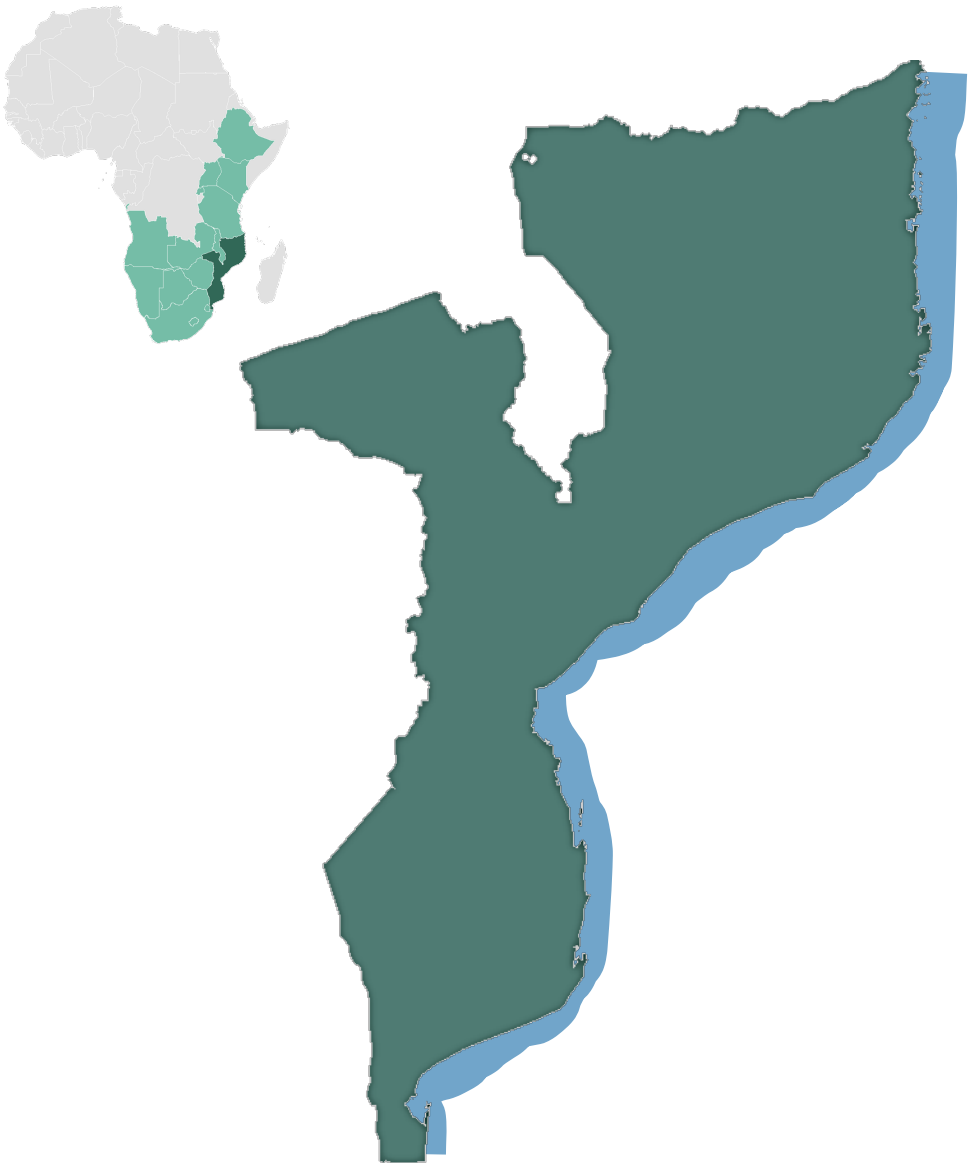
3X

Finance Solutions transitioning to **DESIGN**



TANZANIA

blue ventures
beyond conservation



Finance for MPAs and the Blue Economy in Mozambique

FIND – Completed

3X

Finance Solutions transitioning to **DESIGN**





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Questions



'In Practice' Focus

The Blue Outcomes Fund



Lisa Freercks

Head of Innovative Finance
Sustainable Finance Coalition



The Blue Outcomes Fund

An introduction | April 2026



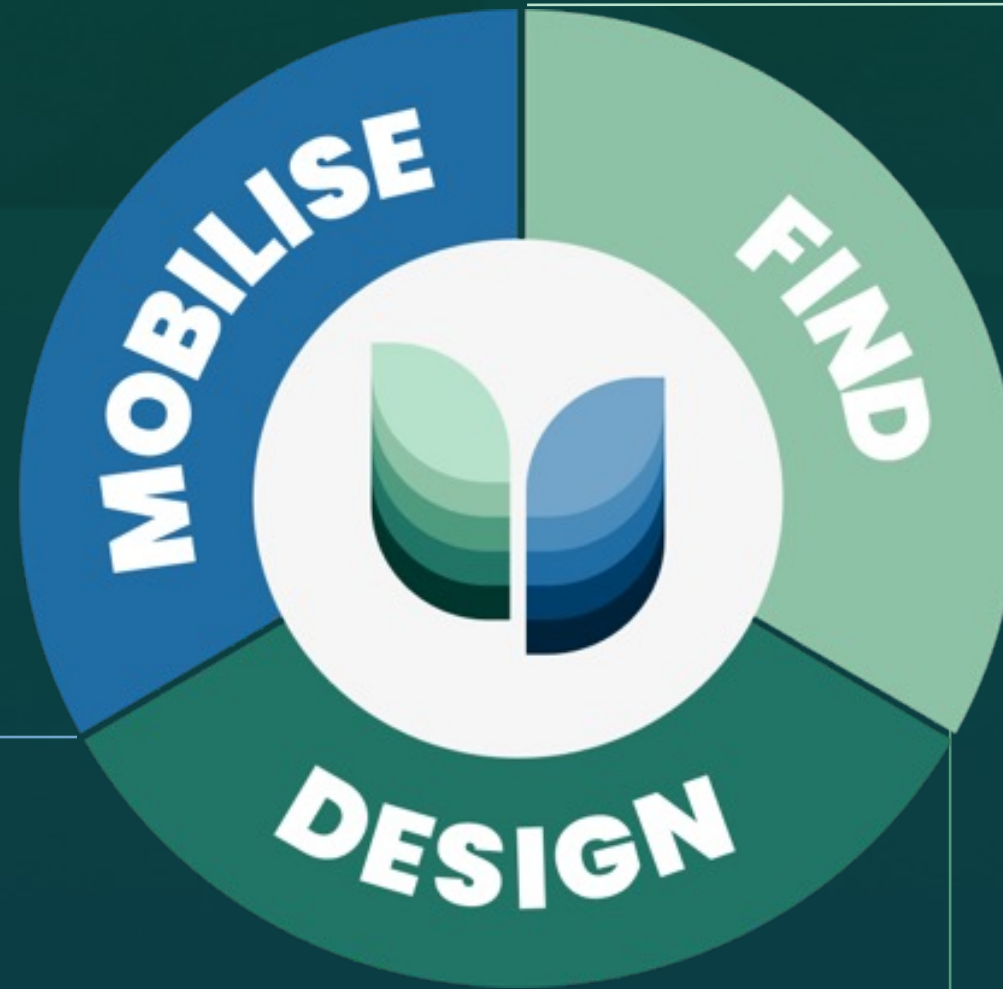
Sustainable
Finance
Coalition

Finance solutions for enduring naturescapes

In collaboration with



Harnesses the power of collective action to **mobilise money and expertise** to take finance solutions to scale.



Identifying the right **Finance Solution** for the right **Place** with the right **People**.

Takes an identified finance solution from idea to **implementation** within clear **impact** parameters.

The Blue Outcomes Fund

From Incubation to Implementation

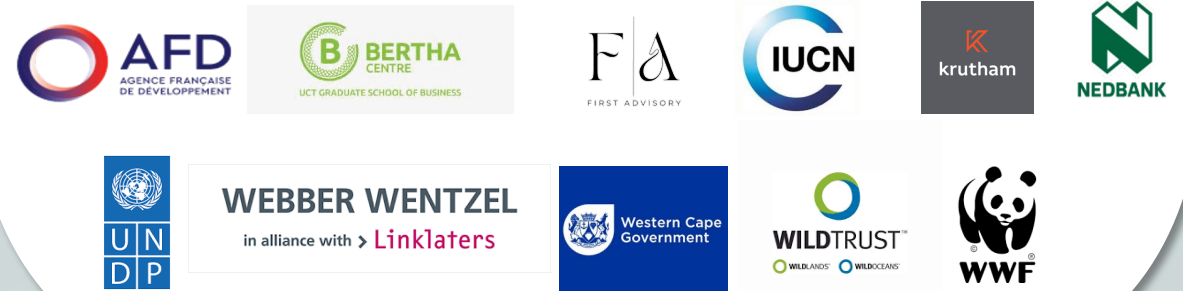
“Driving sustainable finance to protect and restore Southern Africa’s marine ecosystems, delivering measurable impact for nature and communities.”

– Blue Outcomes Fund Viability Report, May 2025



Incubator Members

July 2024 – March 2025



Implementation Task Team

From July 2025





Outcomes-based Financing – addressing a need

Focus on **outcomes** not activities or inputs.

Opportunities for incentives to facilitate:

- > new partnerships
- > improve economic efficiencies
- > increase innovation.

Redirects funds away from ineffective projects.



Runway to **commercialisation**.

THE BUILDING BLOCKS TO THE BLUE OUTCOMES FUND

**IDENTIFIED BLUE
OUTCOME(S)**
Clear, measurable
& verifiable

1

**OUTCOMES
FUNDER**

2

**LEGAL AND
POLICY
FRAMEWORK**

3

**OPERATIONAL
CAPABILITIES AND
SUSTAINABILITY**
Skills, competencies and
technical assistance funding

4

**IMPLEMENTING
PARTNERS**
Marine reach, network
and expertise

5

**IMPACT
FRAMEWORK**
Metrics, measurement
and verification

6

**PARTNERSHIP
MANAGEMENT**

7

**ADDITIONALITY
TO EXISTING
MARKET**

8



Target Outcomes



Support essential operations and community co-management of Marine Protected Areas (MPAs)¹



Improve sustainable fishing



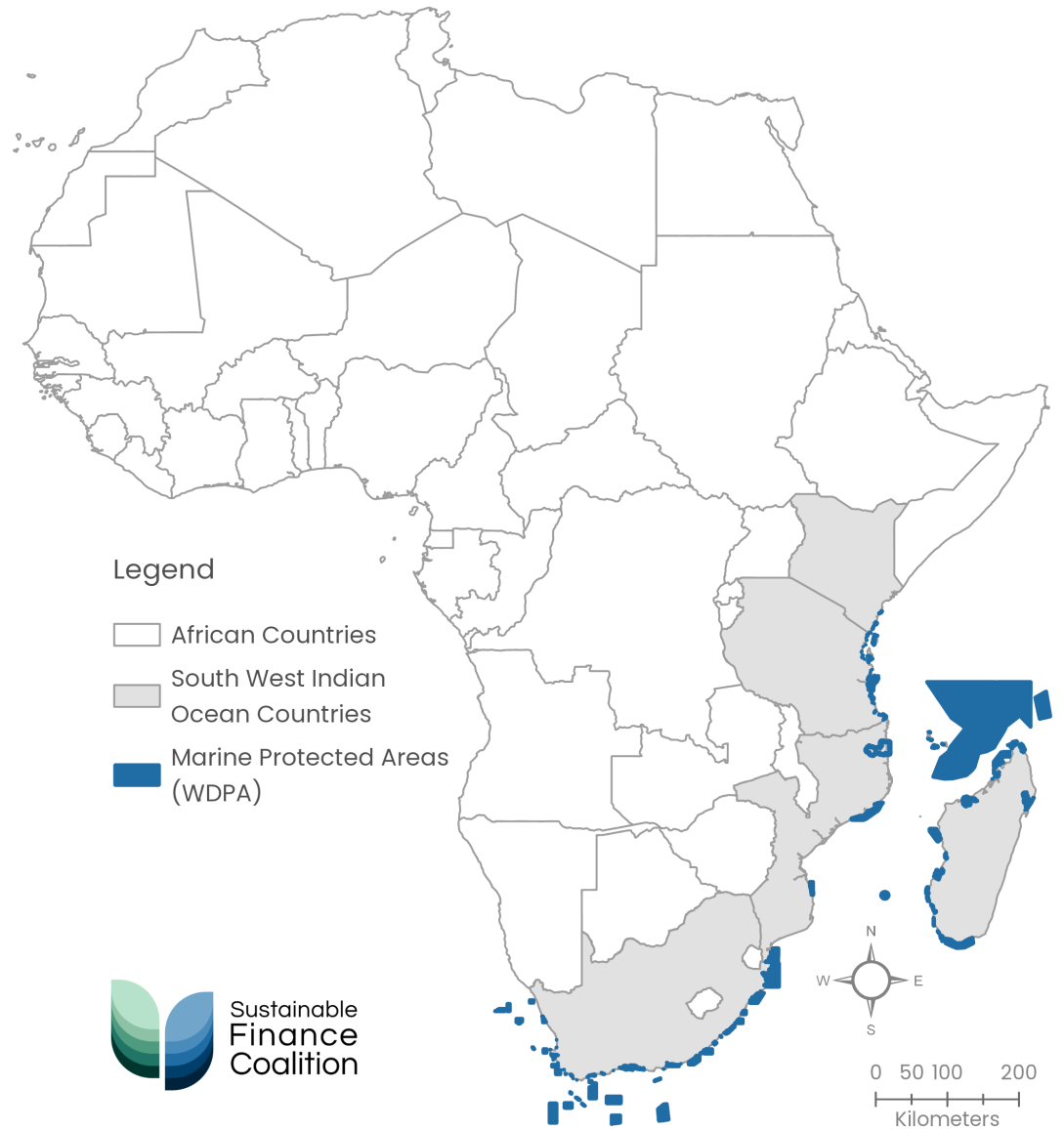
Coastal community economic development²

¹To advance the goals of Target 3 of Kunming-Montreal Global Biodiversity Framework (30x30)

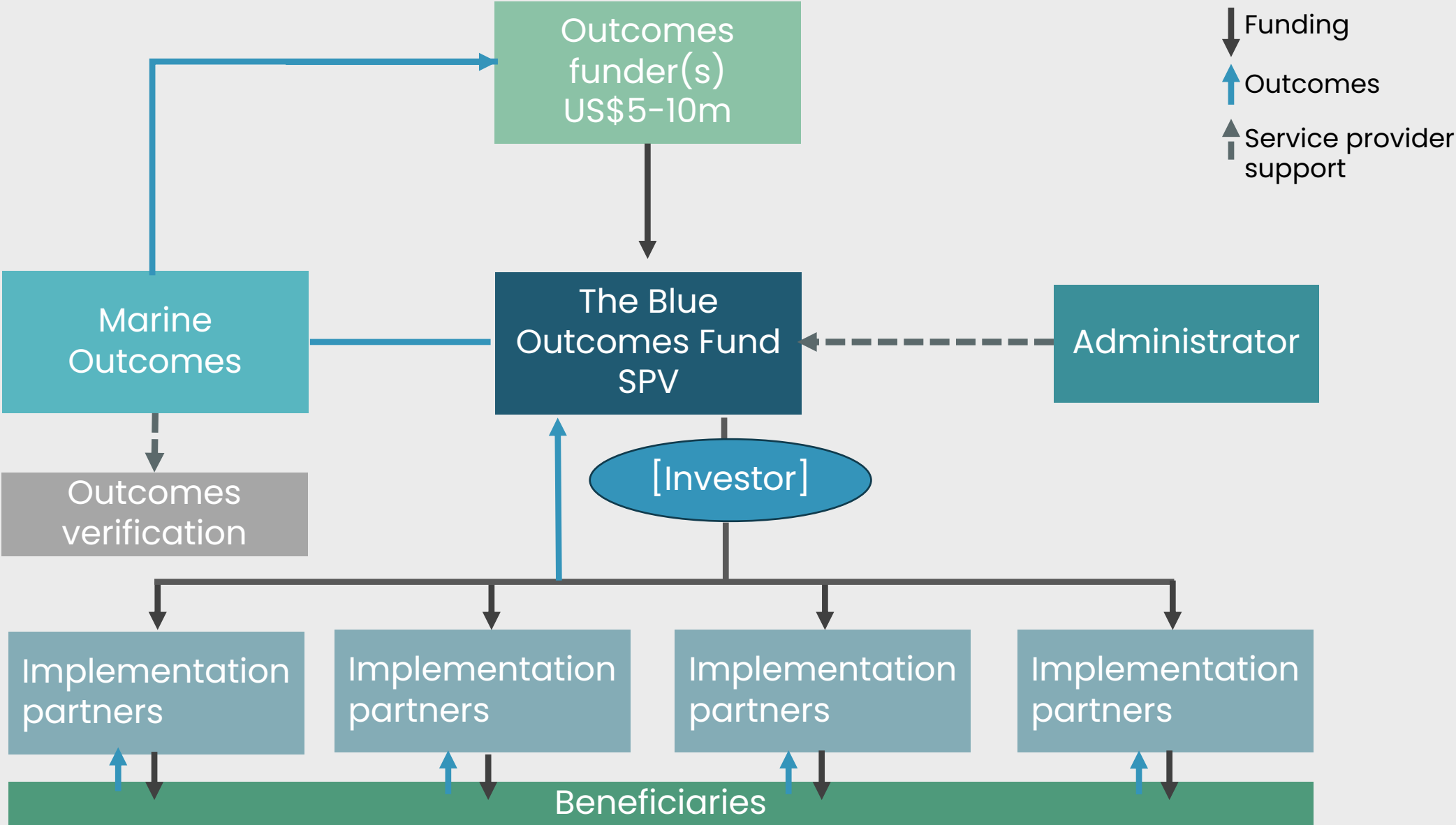
²Including job creation, small business pipeline development

The Vision

A pilot to create the platform for scale



STAKEHOLDERS TO THE BLUE OUTCOMES FUND





Be Part of the Impact



Transfrontier Conservation Areas
SOUTHERN AFRICAN DEVELOPMENT COMMUNITY



Want to know more?



Contact Lisa Freercks, Head: Innovative Finance lisa@sfcoalition.org.za



Sustainable Finance Coalition

Finance solutions for enduring naturescapes

If we grow finance solutions for nature champions, they will be enabled to secure and manage their unique resources, and biodiversity and people will flourish.



OPEN DISCUSSION Q&A



Respond to the quick survey.



sustainablefinancecoalition.org in the-sustainable-finance-coalition inventory.sfcoalition.org.za

The Sustainable Finance Coalition is a registered NPC, NPO and PBO. The Coalition is led by Founder and CEO, Candice Stevens, and supported by a Coalition Core Team. Our diverse and innovative Team hails from across Africa offering multi-disciplinary expertise and experience. The delivery of our Finance Model is enhanced through collaboration with our Nature Finance Doers and Drivers at Scale, organisations committed to becoming nature finance implementers. We are supported in our efforts by our Board and a voluntary advisory Council comprised of thought leaders from 20 sectors. The Coalition thanks and acknowledges the collective action required to design finance solutions for nature at scale from across the many parts of our Finance for Nature Ecosystem, and the role of our donors, funders and investors.

NPC: 2023/202978/08 | NPO: 314-003 | PBO: 930083078

DISCLAIMER

In the interests of advancing the development of tailor-made finance solutions for nature and people, we encourage you to talk about our work. We ask that you appropriately reference the Sustainable Finance Coalition (the Coalition) in all communications, by providing our logo and website: www.sustainablefinancecoalition.org and take a moment to reflect on our Values and Commitments, including our Acknowledgement Commitment Statement.

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