MALOTI-DRAKENSBERG TRANSFRONTIER CONSERVATION AREA

YOUTH TOURISM AWARENESS CAMPAIGN

VENUE: GOLDEN GATE HIGHLANDS NATIONAL PARK HOTEL & CHALETS

DATE: 15-17 JULY 2026



EXECUTIVE REPORT

Prepared by:
Maloti-Drakensberg Transfrontier Conservation Area Tourism Working Group

Date: 5 August 2026

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Appendix A: Programme: 15 – 17 July 2026

1. Executive Summary

The Maloti-Drakensberg Transfrontier Programme (MDTP), through the Tourism Working Group, successfully hosted the Youth Tourism Awareness Campaign from **15–17 July 2026** at Golden Gate Highlands National Park. The campaign brought together learners from South Africa and Lesotho to strengthen awareness of conservation, sustainable tourism, cultural heritage and tourism career opportunities while fostering cross-border cooperation within the Maloti-Drakensberg Transfrontier Conservation Area (MDTFCA).

The campaign demonstrated the value of experiential learning by combining classroom-based presentations with field visits, practical demonstrations, cultural exchange and entrepreneurship activities.

The programme aligned directly with the MDTFCA Strategic Action Plan objective of promoting sustainable tourism while investing in future custodians of the Transfrontier Conservation Area.

The campaign further strengthened collaboration between government departments, conservation agencies and tourism authorities from both countries.

This report provides a synopsis on strategic outcomes, institutional collaboration, key messages, achievements, and recommendations of the campaign.



Figure 13: Setting the scene

2. Purpose of the Campaign

The Youth Tourism Awareness Campaign sought to:

- increase awareness of conservation and sustainable tourism among young people;
- expose participants to careers in conservation, hospitality and tourism;
- promote cross-border cooperation between youth from South Africa and Lesotho;

- encourage entrepreneurship within the tourism sector;
- develop participants into Youth Tourism Ambassadors capable of promoting responsible tourism within their communities.

These objectives were consistently reinforced throughout the programme by all partner organisations.

3. Targeted Participants

A total of 154 delegates participated in the campaign. Representation included a total of 16 learners from Makgabane and Dinare Senior Secondary Schools in Qwaqwa, Free State and Masenate High School and Likileng English Medium School in Lesotho. Additionally, SMMEs from Clarens Adventures and TP Travel & Tourism, and also 2 unemployed graduates from Clarens and Phuthaditjhaba. The campaign also attracted intern from various institutions. A group picture is depicted below.



Figure 2: Delegates Group Picture

4. Participating Organisations

The campaign represented a successful multi-sector partnership involving:

- Maloti-Drakensberg Transfrontier Programme (MDTP)
- South African National Parks (SANParks) - Golden Gate Highlands National Park
- Free State Department of Economic Development and Tourism (FSDEDT)
- Free State Gambling, Liquor and Tourism Authority (FSGLTA)
- South African National Department of Tourism

- Lesotho Ministry of Sports, Arts, Culture and Recreation - Department of Tourism
- Kwa Zulu Natal Department of Economic Development Tourism and Environmental Affairs (KZN EDTEA)

The broad institutional representation demonstrated strong commitment towards developing future tourism leaders within the MDTFCA.



Figure 14: The Youth Tourism Awareness Campaign Organising Team

5. Funding and Partner Support

The successful delivery of the Youth Tourism Awareness Campaign was made possible through the strong financial, technical and logistical support of MDTFCA partner institutions. The collective investment by national and provincial government departments, conservation agencies and tourism authorities demonstrates the value of collaborative partnerships in advancing youth development, sustainable tourism and transboundary conservation objectives. In addition to financial contributions, partners provided specialist expertise, programme facilitation and operational support, ensuring the successful implementation of the three-day campaign.

Table 1: Summary of Partner Contributions

Partner	Contribution	Strategic Value
South African National Parks (SANParks)	Full sponsorship of the three-day Youth Tourism Awareness Campaign, including venue, accommodation, catering, programme logistics and technical support at Golden Gate Highlands National Park.	Enabled the successful implementation of the campaign and provided participants with experiential learning within a premier conservation and tourism destination.
Free State Gambling, Liquor and Tourism Authority (FSGLTA)	Funding for accommodation and transportation of South African graduates and Small, Medium and Micro Enterprises (SMMEs); technical presentations and facilitation.	Promoted youth participation, entrepreneurship and tourism skills development while strengthening provincial support for the MDTFCA.
Free State Department of Economic Development and Tourism (FS DEDT)	Financial support for participant accommodation and transportation; sponsorship of participant branding materials; facilitation of technical sessions.	Enhanced participant experience, supported entrepreneurship development and reinforced provincial commitment to sustainable tourism development.
South African National Department of Tourism	Sponsorship of participant branding materials, including welcome packs; technical support through the Monitoring and Evaluation Unit in developing certificates of attendance; delivery of technical presentations.	Strengthened national support for youth tourism development, monitoring and evaluation, and recognition of participant achievements.
Maloti-Drakensberg Transfrontier Programme – South Africa (MDTP-SA)	Overall programme coordination, planning, stakeholder engagement, technical presentations, participant facilitation and co-development of certificates of attendance.	Ensured strategic alignment with MDTFCA objectives and coordinated implementation through effective multi-partner collaboration.
Lesotho Department of Tourism	Technical presentations, facilitation and participation in programme activities.	Strengthened cross-border collaboration and promoted shared ownership of tourism development within the MDTFCA.

Department of Sport, Arts, Culture and Recreation (Free State)	Waived the entrance fees to the Basotho Cultural Village for all participants, hosted the delegation, and provided a guided educational tour showcasing Basotho history, traditions, architecture and cultural heritage.	Enhanced participants' understanding of the region's rich cultural heritage and the role of cultural tourism within the MDTFCA. The Department's contribution strengthened the experiential learning component of the programme while demonstrating the value of partnerships in promoting cultural heritage conservation and sustainable tourism.
All Partner Institutions	Technical expertise, facilitation, mentoring, logistical support and active participation throughout the programme.	Demonstrated the strength of collaborative governance and reinforced the MDTFCA partnership as a model for integrated conservation, tourism and youth development.

The breadth of partner contributions reflects the MDTFCA's collaborative governance model and demonstrates the collective commitment of partner institutions to investing in youth, sustainable tourism development and the long-term conservation of the Maloti-Drakensberg Transfrontier Conservation Area.

6. Key Achievements

The below table depicts strategic impact of the campaign.

Table 2: Key Achievements of the Youth Tourism Awareness Campaign

Strategic Area	Key Achievement	Impact / Value Added
Youth Development	Successfully engaged **24 participants** comprising learners, graduates and SMMEs from South Africa and Lesotho in a three-day experiential learning programme.	Strengthened youth capacity, leadership and awareness of sustainable tourism and conservation.
Cross-Border Collaboration	Brought together participants and tourism stakeholders from South Africa and Lesotho through a shared learning platform.	Strengthened regional cooperation, cultural exchange and the spirit of transboundary conservation within the MDTFCA.

Conservation Education	Increased participants' understanding of biodiversity conservation, protected area management and environmental stewardship through presentations and guided field experiences.	Enhanced appreciation of the relationship between conservation and sustainable tourism, supporting the long-term objectives of the MDTFCA.
Tourism Career Awareness	Exposed participants to a wide range of careers in conservation, tourism, hospitality, guiding, marketing and entrepreneurship through engagement with industry professionals.	Improved awareness of education and employment pathways within the tourism and conservation sectors.
Experiential Learning	Participants gained practical exposure to tourism operations through guided tours of Golden Gate Highlands National Park, the hotel operations and the Basotho Cultural Village.	Bridged the gap between theory and practice, providing participants with first-hand experience of tourism products and protected area management.
Entrepreneurship Development	Delivered entrepreneurship and business development sessions, including youth business pitches and discussions on tourism enterprise opportunities.	Encouraged innovation, enterprise development and self-employment opportunities within the tourism value chain.
Digital Skills Development	Participants received training in digital marketing, branding, social media strategy and the use of digital tools for tourism promotion.	Improved digital literacy and equipped participants with practical skills to market tourism products and develop sustainable tourism businesses.
Cultural Heritage Promotion	Participants visited the Basotho Cultural Village and engaged in cultural exchange activities highlighting the shared heritage of the Maloti-Drakensberg region.	Strengthened appreciation of cultural heritage as an integral component of sustainable tourism and transboundary cooperation.
Partnerships	Successfully coordinated contributions from national, provincial and local government departments, conservation agencies and tourism organisations.	Demonstrated the effectiveness of collaborative governance and resource sharing in delivering regional tourism development initiatives.
Recognition of Participants	All participants successfully completed the programme and received professionally accredited certificates of attendance.	Recognised participant achievement and reinforced the status of the programme as a credible youth development initiative.

Alignment with MDTFCA Strategy	The campaign successfully advanced the objectives of the MDTFCA Tourism Working Group by integrating conservation, tourism, youth empowerment and cross-border cooperation.	Contributed directly to the implementation of the MDTFCA Strategic Action Plan and strengthened the foundation for future youth engagement initiatives.

7. Programme Overview

The three-day programme was structured around three strategic themes:

Day	Theme	Strategic Focus
Day 1	Understanding Conservation and Sustainable Tourism	Conservation, biodiversity, MDTFCA, sustainable tourism
Day 2	Tourism as a Career and Economic Driver	Careers, hospitality operations, entrepreneurship, cultural tourism
Day 3	Youth as Tourism Ambassadors	Marketing, leadership, evaluation and graduation

The programme effectively balanced theoretical learning with practical exposure through guided park tours, hotel operations, cultural experiences and youth business pitches.

8. Strategic Highlights

8.1 Strengthening Awareness of the MDTFCA

Participants were introduced to the purpose and importance of the Maloti-Drakensberg Transfrontier Conservation Area, including:

- transboundary conservation;
- shared biodiversity;
- cultural heritage;
- collaborative management between South Africa and Lesotho.

The presentation positioned young people as future custodians of the shared mountain ecosystem and emphasised that conservation success depends on investing in future generations.



Figure 15: Maloti-Drakensberg Transfrontier Conservation Area Overview

8.2 Experiential Learning

One of the strongest features of the campaign was its emphasis on experiential learning.



Figure 16: Experiential learning - behind-the-scenes: reception, housekeeping and service excellence

Participants received practical exposure to:

- biodiversity conservation;
- wildlife management;
- protected area operations;
- hotel management;

- hospitality services;
- tourism product development;
- cultural tourism.



Figure 17: Experiential learning – behind-the-scenes: Food and beverage and biodiversity conservation

The guided visits to the Kgodumodumo Dinosaur Interpretation Centre, Golden Gate Hotel operations and the Basotho Cultural Village enabled participants to connect classroom learning with real-world tourism operations.



Figure 18: Experiential learning – Basotho Cultural Village and Kgodumodumo

8.3 Conservation and Sustainable Tourism

Presentations highlighted the close relationship between conservation and tourism.

Participants gained an appreciation of:

- ecosystem protection;
- biodiversity conservation;
- protected area legislation;
- wildlife management;
- fire management;
- anti-poaching initiatives;
- environmental stewardship.

The campaign reinforced that tourism can only be sustained through responsible environmental management.



Figure 19: Presentations and dialogue on conservation interventions

8.4 Tourism Career Development

A major outcome of the campaign was broadening participants' understanding of career opportunities within tourism.

Presenters demonstrated that careers extend beyond traditional tourism qualifications to include:

- conservation;
- hospitality management;

- environmental management;
- marketing;
- finance;
- human resources;
- tourism guiding;
- entrepreneurship;
- wildlife management;
- aviation;
- interpretation.

Participants also gained insight into professional registration requirements for tourist guides and the competencies required within the tourism industry.



Figure 20: Presentations on Careers in Tourism

8.5 Entrepreneurship Development

The entrepreneurship sessions challenged participants to identify tourism business opportunities linked to local natural and cultural assets.

Topics included:

- ecotourism;
- cultural tourism;
- transport services;
- accommodation;

- adventure tourism;
- digital marketing;
- tourism product packaging.

The Youth Business Pitch competition encouraged innovation and teamwork while demonstrating the economic potential of tourism within rural communities.



Figure 21: Youth Business Pitch - Learners, teachers, interns, SMMEs, teachers and graduates pitching tourism business ideas integrating technology.

8.6 Digital Marketing and Business Development

Recognising the growing importance of digital technologies in the tourism sector, the final day of the campaign included a practical Digital Marketing and Business Development Workshop aimed at equipping participants with entrepreneurial and digital communication skills relevant to the modern tourism economy. The session highlighted the increasing role of technology in destination marketing, business growth and youth entrepreneurship, while reinforcing that tourism enterprises require both innovation and sound business management to remain competitive.

Participants were introduced to the business development process, with emphasis placed on the importance of formalising businesses, meeting compliance requirements and becoming investment-ready before seeking financial support. The workshop outlined a range of funding opportunities available to tourism entrepreneurs, including tourism development programmes, rural and township enterprise funding, asset finance and grant-based support, demonstrating that sustainable business growth requires strategic planning in addition to access to finance.

A key message from the workshop was that digital marketing is no longer optional but an essential component of successful tourism businesses. Participants were encouraged to

utilise readily available digital tools, particularly smartphones and social media platforms, to market destinations, products and services, engage target audiences and build strong brand identities. The distinction between branding and marketing was emphasised, together with the importance of maintaining a consistent customer experience to build trust and long-term business sustainability.

The workshop also introduced participants to the principles of developing a digital marketing strategy, including setting SMART objectives, identifying target audiences, creating balanced content, and using editorial calendars to ensure consistent engagement. Practical guidance was provided on selecting appropriate social media platforms based on business objectives and customer profiles, while participants were introduced to digital content creation tools such as Canva, CapCut, Adobe Express and ChatGPT to support marketing, content development and promotional campaigns.

Overall, the workshop reinforced that successful tourism entrepreneurs require a combination of business planning, digital literacy, customer engagement and innovation. By integrating digital marketing with tourism entrepreneurship, the campaign equipped participants with practical skills that can contribute to enterprise development, employment creation and the promotion of the Maloti-Drakensberg Transfrontier Conservation Area as a competitive and sustainable tourism destination

8.7 Cross-Border Collaboration

The campaign successfully strengthened relationships between learners from South Africa and Lesotho.

The inclusion of participants from both countries promoted:

- cultural exchange;
- regional identity;
- mutual understanding;
- shared responsibility for conserving the Maloti-Drakensberg landscape.

This represents one of the key objectives of the MDTFCA Tourism Working Group.

9. Key Messages Delivered

Across all presentations several common themes emerged.

Conservation

- Conservation and tourism are mutually dependent.
- Biodiversity is a strategic economic asset.
- Youth are future custodians of protected areas.

Tourism

- Tourism is a viable career rather than simply employment.

- Tourism creates opportunities across numerous professions.
- Tourism contributes significantly to rural economic development.

Heritage

- Natural and cultural heritage should be conserved together.
- Indigenous knowledge forms part of the tourism experience.

Youth

- Young people are agents of change.
- Entrepreneurship should be encouraged from an early stage.
- Collaboration between South African and Basotho youth should continue beyond the campaign.

10. Overall Outcomes

The campaign successfully achieved its intended objectives by:

- improving awareness of sustainable tourism;
- increasing knowledge of conservation;
- exposing learners to tourism careers;
- strengthening youth leadership;
- promoting entrepreneurship;
- encouraging cross-border collaboration;
- developing future Tourism Ambassadors.
- Enhanced participants' digital literacy and entrepreneurial capacity through practical training in digital marketing, business development, branding and the use of emerging technologies to promote tourism products and services.

The combination of presentations, field activities and cultural exchange created a comprehensive learning experience consistent with the objectives of the MDTFCA Tourism Working Group from which 54 participants benefited.



Figure 22: Reflection and certification session

11. Strategic Value to the MDTFCA

The campaign contributed directly to the MDTFCA objectives by:

- promoting sustainable tourism development;
- strengthening regional cooperation;
- building future conservation leadership;
- supporting youth empowerment;
- enhancing destination awareness;
- promoting community participation in tourism;
- contributing towards long-term socio-economic development.

The programme also supports national priorities relating to youth employment, skills development, biodiversity conservation and sustainable tourism.

12. Recommendations

The following recommendations are proposed for consideration by the MDTFCA Tourism Working Group:

1. Institutionalise the Youth Tourism Awareness Campaign as an annual MDTFCA flagship programme.
2. Expand participation to include additional schools from both South Africa (KwaZulu Natal, Eastern Cape) and Lesotho.

3. Establish a Youth Tourism Ambassador Network to maintain engagement after the campaign.
4. Introduce mentorship opportunities with tourism professionals and conservation practitioners.
5. Develop monitoring mechanisms to assess the long-term impact of the programme on participants' career choices and conservation awareness.
6. Strengthen partnerships with higher education institutions and the private tourism sector to support bursaries, internships and work-integrated learning opportunities.
7. Explore opportunities to replicate the programme in other regions of the MDTFCA.
8. Strengthen Digital Skills Development: Expand future Youth Tourism Awareness Campaigns to include hands-on digital marketing, content creation and business incubation components, enabling participants to effectively promote tourism destinations, develop sustainable enterprises and leverage emerging technologies to support the growth of the MDTFCA tourism economy.

13. Conclusion

The Youth Tourism Awareness Campaign successfully demonstrated the value of collaborative, experiential education in developing the next generation of tourism and conservation leaders within the Maloti-Drakensberg Transfrontier Conservation Area. Through strong partnerships between South African and Lesotho institutions, the campaign provided participants with practical knowledge, career inspiration and an appreciation of the interconnectedness of biodiversity conservation, cultural heritage and sustainable tourism.

The programme has established a strong foundation for continued youth engagement and should be considered a strategic investment in the long-term sustainability of the MDTFCA and its tourism economy.



Figure 23: Final Group Picture of delegates

14. Acknowledgements

The MDTFCA Tourism Working Group extends its sincere appreciation to all partner institutions and stakeholders whose commitment, collaboration and support contributed to the successful delivery of the Youth Tourism Awareness Campaign held from 15–17 July 2026 at Golden Gate Highlands National Park.

Special acknowledgement is extended to South African National Parks (SANParks) for hosting and fully sponsoring the programme, and for providing participants with an exceptional experiential learning environment within one of South Africa's premier protected areas, SANParks- Golden Gate Highlands National Park Manager – Mr. Paddy Gordon and Hospitality Manager Mr. Obed Maluwa for working tirelessly

The MDTFCA Tourism Working Group further acknowledges the valuable financial and technical support provided by the Free State Gambling, Liquor and Tourism Authority (FSGLTA), the Free State Department of Economic Development and Tourism (FS DEDT), the South African National Department of Tourism, the Lesotho Department of Tourism, and all members of the MDTFCA Tourism Working Group. Their collective contributions in programme planning, resource mobilisation, technical facilitation and participant support were instrumental to the success of the campaign.

The Programme also expresses its gratitude to the facilitators, speakers and subject matter experts who generously shared their knowledge and practical experience, inspiring participants to pursue careers in tourism, conservation and entrepreneurship while promoting sustainable management of the Maloti-Drakensberg Transfrontier Conservation Area.

Finally, sincere appreciation is extended to the participating learners, graduates and Small, Medium and Micro Enterprises (SMMEs) from South Africa and Lesotho for their enthusiastic participation, active engagement and commitment throughout the programme. Their energy, curiosity and willingness to embrace new ideas embody the future of sustainable tourism and transboundary conservation within the Maloti-Drakensberg Transfrontier Conservation Area.

The success of this initiative reflects the strength of partnership, shared vision and collective commitment to investing in youth as future ambassadors for conservation, cultural heritage and sustainable tourism.

APPENDIX A: Programme: 15 – 17 July 2026

MALOTI-DRAKENSBERG TRANSFRONTIER CONSERVATION AREA

YOUTH TOURISM AWARENESS CAMPAIGN PROGRAMME

VENUE: GOLDEN GATE HIGHLANDS NATIONAL PARK

DATE: 15-17 JULY 2026



DAY 1 – 15 July 2026: Introduction to MDTFCA, Conservation & Sustainable Tourism

Theme: *Understanding Conservation and Sustainable Tourism*
Objective Alignment: 1, 2, 5

Time	Activity	Description	Presenter
09:00–10:00	**Arrival & Registration**	**Welcome packs, room allocation**	**Ms. Silindile Sithole (MDTP-SA) Ms. Ayanda Nhleko (SANParks) Ms. Mosela Mashiloane (FSDEDT)**
10:00–10:05	Opening Session	Opening Prayer	**Delegate**
10:05–10:20	Welcome	Welcome remarks and Golden Gate Highlands National Park Overview	**Mr. Paddy Gordon (Park Manager – Golden Gate Highlands National Park)**
10:20–10:40	Setting the Scene	Campaign overview, objectives	**Dr. Mpho Ramoliki (FSGLTA)**
10:40–11:00	MDTFCA Overview	Presentation on Transfrontier conservation and shared heritage	**Ms. Joyce Loza (MDTP-SA)**
	Group Photo	**Group Photo**	**All delegates**
11:00–11:30	**Tea Break**	**—**	**All delegates**
11:30–13:00	Sustainable Tourism Workshop	Principles, benefits, tourism, environmental & economic impacts and dialogue -Q&A	**Ms. Gontse Sebetlele (FSDEDT) Mr. Motheo Leeuw (FSDEDT) Ms. Deboseng Nazo (SANParks)**
13:00–14:00	**Lunch**		
14:00–15:30	Guided Park Tour	Ranger-led exploration (biodiversity, ecosystems) and Tour of Kgodumodumo	**Ms. Deboseng Nazo (SANParks)**
15:30–16:00	**Tea Break**	**—**	**All delegates**
16:00–16:30	Avitourism Session	Bird identification & conservation importance	**Ms. Gontse Sebetlele & Mr. Elton Manganyi (FSDEDT)**
16:30 – 17:30	Reflection session	Group discussion: lessons learned & Closing remarks	**Ms. Joyce Loza (MDTP) Ms. Maduvhahafani Matodzi (SANParks)**
	Divide delegates	**Divide delegates into groups**	**Mosela Mashiloane (FSDEDT)**
18:30–21:00	**Dinner**	**—**	**All delegates**

DAY 2 – 16 July 2026: Tourism Operations, Careers & Entrepreneurship

Theme: *Tourism as a Career and Economic Driver*
Objective Alignment: 1, 3, 4

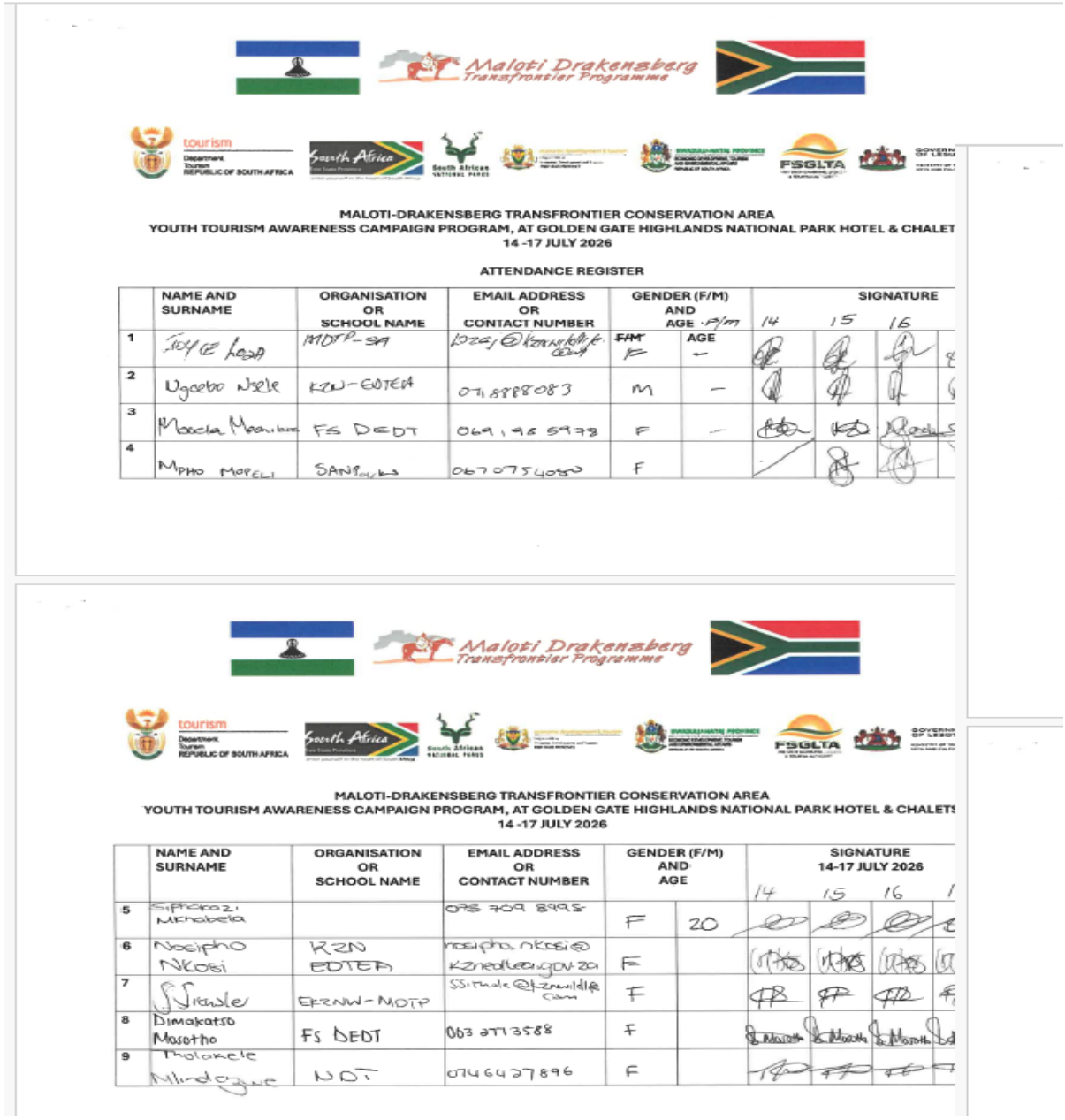
Time	Activity	Description	Presenter
07:30–08:30	**Breakfast**	**—**	**Ms. Silindile Sithole (MDTP-SA)**
08:30–09:30	Careers in Tourism	Talks by park staff, guides, hotel managers	**Mr. Obed Maluwa (SANParks) Mr. Motheo Leeuw (FSDEDT) Mr. Thapelo Mohale (Department of Tourism – SA)**
09:30–10:00	**Tea Break**	**—**	**All delegates**
09:30–12:30	**Hotel & Chalets Tour**	**Behind-the-scenes: reception, housekeeping, kitchen & Service excellence**	**Mr. Obed Maluwa Ms. Ayanda Nhleko, Ms. Pulane Ncubuka & Ms. Limakatso Letuka (SANParks) Ms Palesa Kotelo (Department of Tourism – Lesotho)**
12:30–13:30	**Lunch**	**—**	**All delegates**
13:30–15:00	Cultural Exchange Session	Tour to Basotho Cultural Village	**Mr. Thulani Mdlalose Ms. Maduvhahafani Matodzi (SANParks)**
15:30–15:45	**Afternoon Tea**	**—**	**All delegates**
15:45–16:30	Entrepreneurship Workshop	Tourism business ideas & opportunities	**Mr. Motheo Leeuw (FSDEDT) Dr. M. Ramoliki (FSGLTA)**
16:30–17:30	**Free Time**	**Networking / rest**	**All delegates**
17:30-18:30	Youth Business Pitch	Groups present tourism ideas (Integrate Technology in Tourism)	**Ms. Tholakele Mlindazwe (Department of Tourism – SA) Mr. Ngcebo Nsele (KZN EDTEA)**
18:30–21:00	Dinner	—	

DAY 3 – 17 July 2026: Leadership, Ambassadorship & Action Planning

Theme: *Youth as Tourism Ambassadors*
Objective Alignment: 4, 5

Time	Activity	Description	Presenter
07:30–08:30	**Breakfast**	**—**	**Ms. Silindile Sithole (MDTP-SA)**
08:30–10:00	Tourism Marketing Workshop	Social media promotion & branding – Marketing videos	**Ms. Zandile Mhlambi (SEDFA)** **Dr. Mpho Ramoliki (FSGLTA)**
10:00–10:30	**Tea Break**	**—**	**All delegates**
10:30–11:30	Participants feedback session	Dialogues, lessons learned.	**Ms. Joyce Loza (MDTP-SA)**
11:30-12:00	Monitoring and evaluation	Event evaluation	**Mr. Thapelo Mohale (Department of Tourism – SA)**
12:00–13:00	Closing Ceremony	Certificates, awards, remarks	**Mr. Paddy Gordon (SANParks)**
13:00–14:00	**Lunch**	**—**	**All delegates**
14:00	Departure	—	**All delegates**

ANNEXURE 1: Attendance Register.



MALOTI-DRAKENSBERG TRANSFRONTIER CONSERVATION AREA
YOUTH TOURISM AWARENESS CAMPAIGN PROGRAM, AT GOLDEN GATE HIGHLANDS NATIONAL PARK HOTEL & CHALET
14 -17 JULY 2026

ATTENDANCE REGISTER

	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE F/M	AGE	SIGNATURE 14	15	16
1	[illegible] Lead	MDTP-SA	[illegible]	~~F/M~~ F	–			
2	Ugcebo Ngele	KZN-EDTEA	071 888 8083	M	–			
3	Moeka Maaibane	FS DEDT	069 198 5978	F	–			
4	Mpho Mopeli	SANP	067 075 4050	F				

MALOTI-DRAKENSBERG TRANSFRONTIER CONSERVATION AREA
YOUTH TOURISM AWARENESS CAMPAIGN PROGRAM, AT GOLDEN GATE HIGHLANDS NATIONAL PARK HOTEL & CHALETS
14 -17 JULY 2026

	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE		SIGNATURE 14-17 JULY 2026 14	15	16	
5	Sifikazi Mchabeta		078 709 8995	F	20				
6	Nkosipho Nkosi	KZN EDTEA	nkosipho.nkosi@kznedtea.gov.za	F					
7	[illegible]	EFZNW-MDTP	[illegible]	F					
8	Dimakatso Masotha	FS DEDT	063 271 3588	F					
9	Thulaneke Mlindazwe	NDT	074 642 7896	F					



MALOTI-DRAKENSBERG TRANSFRONTIER CONSERVATION AREA
YOUTH TOURISM AWARENESS CAMPAIGN PROGRAM, AT GOLDEN GATE HIGHLANDS NATIONAL PARK HOTEL & CI
14 -17 JULY 2026

	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE		SIGNATURE 14-17 JULY 14	15	16
10	Conisa Mavuleki	DESTEA DARDEA	0789472673	F				
11	Trafelo Mohlahoana	TP Travel n Tourism	062 689 3712		M			
12	Tshiamo Senaoge	Bolwelo Lapelle Executive lodge	senaoge.tshiamo2@gmail.com 076 600 6662	F				
13	Mamahali LITABE	TP Travel n Tourism	023 321 1026	F				
14	Pinagaleng Majaki	Department of Tourism	078 074 0086	F				



MALOTI-DRAKENSBERG TRANSFRONTIER CONSERVATION AREA
YOUTH TOURISM AWARENESS CAMPAIGN PROGRAM, AT GOLDEN GATE HIGHLANDS NATIONAL PARK HOTEL & CI
14 -17 JULY 2026

	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE		SIGNATURE 14-17 JULY 14	15	16
15	Thapelo Mohale	Department of Tourism	0732638940		M			
16	Reabetswe Moremi	Department of Tourism	0790282421		F			
17	MPHO MOTAUNG	SANPARKS	083 982 1844		M			
18	Nkeko Mohlabeng	Dept of Tourism	Nmohlabeng@tourism.gov.za 0761108204		F			
19	moshwili malesela	Molegaborne	malesela.moshwili@gmail.com		F			

MALOTI-DRAKENSBERG TRANSFRONTIER CONSERVATION AREA
YOUTH TOURISM AWARENESS CAMPAIGN PROGRAM, AT GOLDEN GATE HIGHLANDS NATIONAL PARK HOTEL & CHALETS
14 -17 JULY 2026

	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE		SIGNATURE 14-17 JULY 2026			
						14	15	16	17
20	B N Radebe	Dinare Secondary	0789471758		M				
21	Xaba Zoeva	Makgabane Sen Sec	075 347 9847	F		7	Zoba	Zoba	Zoba
22	Moloi Maletsatsi	Makgabane S.S School	067 550 5280	F					
23	Lephoto Palesa	Dinare S.S School	078 329 357	F					
24	Morapati Fumane	Dinare S.S	067 095 3314	F		Morapati	Morapati	Morapati	Mora



MALOTI-DRAKENSBERG TRANSFRONTIER CONSERVATION AREA
YOUTH TOURISM AWARENESS CAMPAIGN PROGRAM, AT GOLDEN GATE HIGHLANDS NATIONAL PARK HOTEL & CHALETS
14 -17 JULY 2026

	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE		SIGNATURE 14-17 JULY			
						14			
25	Mothea Leeuw	Dept	leeuwe@dtea.gov.za	M					
26		SMLE	063 448 2825	M					
27		Graduate		F					
28	Bonolo Mokoena	FSGLTA	0720566090	F					
29		SANParks	082-290-8490	M					

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	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE		SIGNATURE 14-17 JULY			
						14	15	16	17
30	Malefetsane Semela	Dinare. SS	083 694 1686	male					
31	Leenutshi Rorisang	Mahlabatsane SS	065 611 7946	male					
32	Relebohile Maporeng	GGHNP	071 015 2374	female					
33	Tsepo Majola	Tourism Lesotho	+266 56502490	Female					
34	Palesa Kotelo	Tourism Lesotho	+266 63060742	Female					

















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	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE		SIGNATURE 14-17 JULY			
						14-07	15-07	16-07	17-07
35	KATISO MPHUTHING	MASENATE HIGH SCHOOL	57819525	M	17	14-07	15-07		
36	LEBOHANG TAKALIMANE	MASENATE H.S & H SCHOOL	59702372	F	15	14/07	L.Takalimane	L.takalimane	L.Takalimane
37	Natseliso Masokotso	MASENATE HIGH SCHOOL	57776059	F	15	14-07	M. Masokotso	M. Masokotso	M. Masokotso
38	KHANYA SEKOMYELA	Lekileng English medium school	63611199	F	14	14/07	K.R. Sekomyela	K.R. Sekomyela	K.R. Sekomyela
39	Makhotso Ntjafsane	Lekileng Technical English Medium	53058053	F	31	14-07			

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	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE		SIGNATURE 14-17 JULY 14-07	15-07	16-07	17-07
41	Kamohelo Matoa	Masenate L.Sc	56883263	2011/06/1	F				
42	Chaba	Likileng International School	6241 8498	2008-09-19	M		C.Chaba	C.Chaba	C.Chaba
43	Bongane Mollo	Likileng International School	5765 3795	2009-07-12	M		B.Mollo	B. Mollo	B. Mollo
44	Tlotliso Shopane	Likileng International School	57851484	2010-11-28	M		T. Shopane	T. Shopane	T. Shopane
45	Lehlohonolo Masoabi	Likileng International School	5801 4287	2010-11-18	F.		L.S. Masoabi	L.S. Masoabi	L.S. Masoabi

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	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE		SIGNATURE 14-17 JULY 14/07	15-07	16	17
46	Relebohile Mofokeng	GGHNP	071 015 2374	F					
47	Fusi Mohlomi	Masenate High School	56058100	M	17				
48	Filane Retshabile	Masenate High School	58834195	F	46				
49	AMANDA NHLEKO	SANPARKS [GGHNP]	058 255 1000	F	35				
50	Mashwahafani Matodzi	SANPARKS GGHNP	058 255 1037	F					

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	NAME AND SURNAME	ORGANISATION OR SCHOOL NAME	EMAIL ADDRESS OR CONTACT NUMBER	GENDER (F/M) AND AGE		SIGNATURE 14-17 JULY 14	15	16	17
51	MPho Ramohlili	FSGLTA	Ramohlili@fsglta.gov.za	M	45				
52	Thulani Mdlalose	SANParks GGHNP	thulani.mdlalose@sanparks.org	M	81				
53	Zandile Mlamla	SEDTA	0587185900	F					
54	Mohlomi Ramolibeli	TSAC	Ramolibelimohlomi@gmail.com	M	40				
55									