OPERATION PHAKISA
planning | implementation | growth

REPUBLIC OF SOUTH AFRICA

Biodiversity Economy

PEOPLE & PARKS programme

2030 NDP

THE JOURNEY TO CREATE THRIVING ENTERPRISES IN THE BIODIVERSITY ECONOMY

WILDLIFE INDUSTRY | ECOTOURISM | BIOPROSPECTING

01 ACCOUNTABLE LEADERSHIP AND COMMUNITY ENGAGEMENT

- BUILD STRONG GOVERNANCE AND ACCOUNTABILITY
- LIVELIHOODS / SMMES
- WHAT IS BIODIVERSITY?

02 IDENTIFY LAND (YOUR LAND)

- SCREENING
- WHAT EXISTS?
- DO YOU HAVE TITLE DEEDS / RIGHTS?

03 DEVELOP A CONCEPT DOCUMENT FOR YOUR LAND

- IDENTIFY STAKEHOLDERS
- INVOLVE LOCAL / TRADITIONAL AUTHORITY
- IDENTIFY OPPORTUNITIES
- DEVELOP A VISION

04 DETERMINING FEASIBILITY / DEVELOPMENT PLAN

- TECHNICAL EXPERTISE / CONSULTANTS
- CO-DESIGN YOUR PROJECT
- WILDLIFE / ECO-TOURISM / BIOTRADE OR AGRICULTURE
- WHAT WORKS / WHAT DOESN'T?

05 PROJECT STRUCTURING - FINANCING

- GRANTS / DONORS / PRIVATE SECTOR
- SOCIAL RETURN ON INVESTMENT
- STAKEHOLDER STRUCTURE
- OTHER TECHNICAL / INVESTMENT PARTNERS

06 DEVELOP THE ENTERPRISE

- UNDERSTAND THE MARKET
- WHERE ARE THE VALUE CHAINS?
- HOW CAN ENTITIES BE CREATED?

07 MANAGING A THRIVING ENTERPRISE

- YOUR ENTERPRISE IS UP AND RUNNING
- FURTHER OPPORTUNITIES
- NEIGHBORING LAND / PARTNERSHIPS
- FURTHER EXPANSION OF VALUE CHAINS

VALUE CHAIN OPPORTUNITIES

- JOB CREATION
- SMME SUPPLY CHAIN LINKAGES
- RESPONSIBLE DEVELOPMENT

MONITOR AND EVALUATE

- MONITORING AGREEMENT
- TRACK PROGRESS
- SHARE SUCCESSES AND LEARN FROM CHALLENGES

AN INCLUSIVE RURAL ECONOMY: INNOVATING AND ACCELERATING - WITH THE PEOPLE, FOR THE PEOPLE