

# Creating opportunities for rural women and youth

Africa!Ignite is a non-profit rural development agency based in Durban, which works across rural KwaZulu-Natal. Its goal is to bridge the gap between rural and urban by creating opportunities for rural women and youth to earn a decent living, improve their knowledge and skills, tell their stories, make their voices heard and assert their rights as equal citizens of a democratic society.

### **PROGRAMMES**

#### **Enterprise Development**

#### **CRAFT**

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Capacity-building, technical support and market access for hundreds of woman producers, so that they earn sustainable income from craft

#### **TOURISM**

Helping community entrepreneurs on the doorstep of popular tourist destinations to benefit from tourism income

#### Social Development

#### **YOUTH ACTION DESKS**

Youth 'change agents' helping rural women and communities to protect their health and assert their rights as citizens and consumers

#### STORY-TELLING

Using powerful story-telling to promote reading, strengthen literacy skills and increase library membership

#### YOUTH DEVELOPMENT

Personal and skills development and social networking of rural youths

## **NUMBERS**

#### TOURISM

About 130 new entrepreneurship opportunities

#### **CRAFT ENTREPRENEURS**

About 400 craft beneficiaries

#### STORY-TELLING

Almost 50 000 children and adults participated in educational story-telling sessions and close to 3 000 joined libraries.

## ACTION DESKS PROTECTING WOMEN'S HEALTH AND RIGHTS

10 000 women visited action desks, 7 000 attended education sessions, 2 800 lodged specific queries, and more than 2 200 were resolved.



## **RECOGNITION**

#### ONE AFRICA AWARD

One of 4 finalists across Africa, 2015

## **GLOBAL BEST AWARD** for Youth Employability Skills in Africa, 2016

KZN EXPORTER OF THE YEAR AWARDS 2011, 2013 and 2014

## COMMITMENT TO DEVELOPMENT AWARD

Ugu South Coast Tourism, 2016

## Partner with Africa!Ignite to enhance your B-BBEE Scorecard

Africa!Ignite is registered as a \$18(A) tax-exempted Non-Profit Company (RF) NPC. We are a non-profit organisation (NPO), and a Level 1 BBBEE (Broad-based Black Economic Empowerment) contributor. All programmes are evaluated and we provide clear 'line of sight' to 100% black beneficiaries through a comprehensive database.

To find out more please contact Joslyn Walker joslyn@africaignite.co.za or Margaret Gribble margaret@africaignite.co.za, Africa!Ignite 031 303 5482.

Visit our website at www.africaignite.co.za and watch the 3-minute video at this link https://www.youtube.com/watch?v=L-PI89YIbKQ.